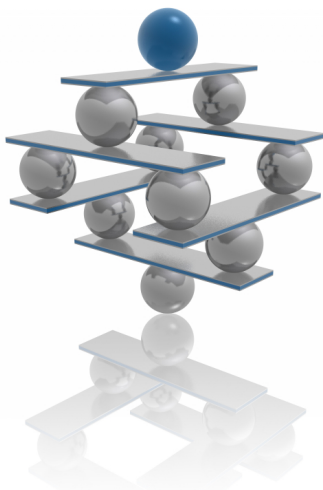


Labor Analytics & Visualization

PROVIDING ADVANCED ANALYTICAL INFORMATION FOR MAKING
GLOBAL LABOR FORCE AND SITE-SELECTION DECISIONS



Labor, Not Real Estate, Is The Key To Successful Site Selection

Today, the desirability of a business location is driven by a combination of community characteristics including employee skills, cost of salaries, location of other businesses and industries, educational facilities, transportation, land-use, amenities, parcel information, available sites and buildings, utilities, incentive zones and environmental factors. All these elements have a geographic component, which explains why corporate real estate professionals value the use of Internet GIS analysis of local data when evaluating a community.

Scenario Systems GIS solutions bring value to corporate real estate professionals by providing sophisticated supply and demand models designed to help corporate real estate, operations and HR organizations examine the sustainability and positioning of labor force across their portfolio. These can be used for:

Expansion and consolidation strategies

Skill set optimization

Wage and turnover positioning

Capacity planning

Lease term justification

Merger and acquisition evaluation

Quickly answering fundamental questions with the following:

Market Evaluation

Provides an analytical assessment of local workforce dynamics. With an emphasis on primary research, market assessments offer a “street-level” and day-to-day hiring evaluation of the market such as:

- Evaluation of risks, scalability, and length of existing markets.
- Demographic analysis and benchmarking
- Compensation survey and analysis
- Competitor analysis
- Market optimization modeling
- Workforce Longevity Analysis
- Custom GIS analysis, including commute shed, disruption analysis and custom demographic analysis

Portfolio Optimization

Our portfolio optimization strategy evaluates locations across a company's portfolio, or subset of the portfolio, for risk, opportunity, skill set performance, cost and availability to generate cost savings and expansion/consolidation and workforce strategies. Specific elements are:

- Workforce Longevity Analysis
- Skill set analysis
- Expansion strategy
- Consolidation strategy
- Emerging market strategies
- Cost savings analysis



27 N. Wacker Drive
Suite 517
Chicago, IL 60606

www.sccccorporation.com
1.800.975.9413

Providing an objective analysis by reducing the risk and managing costs.

Examining the risk in each market relative to current strategy, scalability, attrition, competition, and market changes, giving an objective and statistical view of operational strategy.

Comparing longevity across a portfolio enables companies to quantify and prioritize a proactive strategy around where they expand or consolidate and the relative elasticity of the labor market.

Introducing The Most Powerful Solution Today

We provide a spatial analytic and visualization solution that improves the accuracy of data; empowering real estate companies with information so they can make more informed decisions, gain a competitive advantage and improve profitability.

Our solution allows you to address these challenges with geospatial analysis in:

- Enable clients to make informed and objective decisions around operation and real estate strategy
- Reduce operational and capital expenditures
- Increase shareholder value
- Enhance employee productivity and performance

Eliminating Islands of Technology through Data Independence

Our solution integrates files, data formats, and query transactions with all leading enterprise database and data type standards, delivering solutions that are data and country-independent. This feature provides simple, unifying access to all specialized and potentially isolated data environments.

Make Optimal Location Decisions

Our solution accepts each client's unique strategic business requirements tailored specifically to their operational dependencies. From these requirements,

a multitude of workforce population factors are analyzed and weighted by importance using many public, private and industry data sources to generate top market rankings, heat maps, and site-specific reports.

These findings include detailed scoring tables and maps of scaled factors, such as job saturation rates, social and creative capital ranking, occupation-centric skills distribution, and educational preparedness breakdowns, all available at the click of a button.

As data moves through an organization, the consequences of data sharing often lead to the unintentional corrupting of data quality, restricting corporate information flow and making it too selective to paint a true picture of your business. Our solution brings the full power of data quality functions to bear in the very process of analysis and reporting.

The speed, flexibility, and scalability with which data quality techniques can be deployed enabling the quick and easy sharing of more enterprise data within as single, consistent business process analysis environment.

With our solution, companies can visualize data in new and different ways, unearth patterns in data and convey information in a straightforward way. This adds a dimension to your analytical intelligence and speed-to-market capabilities to ensure clients make optimal location decisions.



International Headquarters - Scenario Systems International, Inc. 27 N. Wacker Drive, Suite 517, Chicago, IL 60606

Canada - Winnipeg Vancouver

United States - Austin Chicago Las Vegas Los Angeles New York City Philadelphia Phoenix Tampa

800.975.9413 www.sscorporation.com

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